



Bajaj Auto launches the new Dominar 400 with factory-fitted touring accessories at ₹ 2.17 lacs (Ex-SR Price, Delhi)

- The new Dominar 400 gets factory-fitted accessories that will make it more touring-ready and popular among riding enthusiasts.
- **List of accessories:** Tall Visor, Hand Guard, Engine Bash Plate, Leg Guard, Carrier + Back Stopper, Navigation Stay, USB Charging Port and Saddle Stay.
- It is available across all Bajaj Auto showrooms at a price of ₹ **2,16,648/- (Ex-SR Price, Delhi)**

Link for images -

https://drive.google.com/drive/folders/18Js2hzpPjX_okTTa7MOjNTSWAjLGXYaH?usp=sharing

25th October 2021, Pune: Bajaj Auto, the world's most valuable two-wheeler company, has launched the new Dominar 400 upgrade. The Sports Tourer now gets factory-fitted touring accessories and is tailor-made for riders who prefer strong touring essentials.

The Dominar 400, now in its new avatar, has a more distinctive front end with an angular and stylish tall visor. Developed with cutting edge CFD technology, the **tall visor** is designed to offer good wind-blast protection thus improving rider comfort. It also features aerodynamically sculpted fighter jet-inspired **hand guard** with flexi-winglets for maximum wind protection. The machine has been designed to make touring even better with a stylish and functional **carrier** for luggage. The added **back stopper** ensures maximum pillion comfort.

Its touring-friendly features also include a purposeful and stylish **engine bash plate** with integrated metal skid plate, which offers good impact protection. The rugged and discreet **leg guard** offer superior crash protection, and the **saddle stay** ensures that saddlebags stay securely in place. The Dominar 400 also comes equipped with a neatly integrated **navigation stay** that allows riders to attach a navigation device. This cast aluminum stay is sturdy and positioned ergonomically to avoid blocking the road view. To add to all this, it now comes equipped with a **USB charging port** to keep one's devices charged on the go.

Dominar 400 continues to come packed with an entire arsenal of features that makes it the best touring bike in its category. The bike has a **liquid cooled 373.3cc DOHC FI engine**, delivering **40 PS Power** and **35 Nm Torque**. Further, it retains all the state-of-the-art class-leading features like the **43 mm up-side down (USD) forks** that provide superior handling and comfort along with a muscular look, the **twin barrel exhaust** that produces a throaty exhaust note with a heavy bass, enhancing the sports tourer feel.

All the accessories, apart from saddle stay, will come as standard on the Dominar 400. The saddle stay will be a paid accessory sold separately by Bajaj Auto dealers at a nominal price. Dominar 400 is available in 2 colour options – **Aurora Green and Charcoal Black**.

Commenting on the new Dominar 400 launch, Narayan Sundararaman – Head of Marketing, Bajaj Auto Ltd., said "Dominar 400 has been able to create a strong following for itself and has become the preferred choice for city riders and long-distance tourers, alike. Customers have pushed the bike into long distances and challenging geographies with aplomb, which inspired us to strengthen the sports tourer credentials in the new Dominar. Basis interactions with Dominar riders, we have thoughtfully designed and smartly handpicked the touring accessories that don't just accentuate the style and tour-



worthiness of the motorcycle but also amp-up the rider’s safety. These accessories are factory-fitted and will ensure that the riders will have the best touring experience.”

Launched in 2017, the Dominar has established itself as an exciting sports tourer for those who desire the performance of a sport bike with the long-distance capabilities and comfort of a touring motorcycle. It is equipped with state-of-the-art and purposive technology which makes Dominar one of the best long-distance tourers in India. It has captured the imagination of touring enthusiasts with 6 successful Odysseys across 5 continents. Recently, the brand passed the historic milestone of 1,00,000 Dominars on the road across the world.

More details will be available on Dominar 400 website soon in the coming week.

Link: <https://www.bajajauto.com/bikes/dominar-400>

About Bajaj Auto

With 18 million motorcycles sold in over 79 countries, the Bajaj brand is truly “The World’s Favourite Indian”. It is India’s No.1 motorcycle exporter with two out of three bikes sold internationally carrying a Bajaj badge. The company is also the world’s largest manufacturer of three-wheelers.

Bajaj Auto is the first two-wheeler company in the world to have reached a market cap of INR one trillion and continues to be the world’s most valuable two-wheeler company. It has been delivering products which are best in class design, technology and are built on uncompromised quality, for the past 75 years. The company’s unwavering commitment towards the new product initiatives has made it future ready.

Existing Key Features:

1. **Purposive Sports Tourer Design** - Stress-Free Riding Triangle | Leo-Inspired Stance | Twin Barrel Exhaust | Comfortable Premium German Seat
2. **Performance** – 373.3 cc DOHC Liquid Cooled FI Engine | Linear Power Delivery & High Torque Range – 40 PS Power, 35 Nm Torque | Liquid Cooling | 6-Speed Gearbox
3. **Technology** - 43 mm Up-side Down (USD) Forks | Slipper Clutch | Twin Spar Perimeter Frame | Reverse LCD speedometer
4. **Safety & Rider Aids** - Twin Channel ABS | 320 mm Front Disc Brake | Full LED with Auto Headlamp On (AHO) | In-built Bungee Straps

Product Specifications:

Technical Specs	Dominar 400
Engine	
Type	Single cylinder, 4 stroke, DOHC, 4 Valve, Liquid Cooled, Triple Spark, FI
Displacement	373.3 cc
Max Power	29.4 kW (40 PS) @ 8800 rpm



Max Torque	35 Nm @ 6500 rpm
Clutch	Wet, Multiplate with Assist & Slipper Clutch
Gearbox	6-speed
Chassis & Suspension	
Frame	Beam Type Perimeter Frame
Front Suspension	Telescopic, 43 mm USD Fork, 135 mm travel
Rear Suspension	Multi-step adjustable Mono shock with Nitrox, Wheel stroke of 110 mm
Brakes	
Front	ABS, 320 dia disc
Rear	ABS, 230 dia disc
Tyres	
Front	110/70-17 Radial Tubeless
Rear	150/60-17 Radial Tubeless
Fuel tank	
Total litres	13
Electricals	
System	12V, 8Ah VRLA
Headlamp	Full LED with Auto Headlamp On (AHO)
Speedometer	Digital Split Console
Gear Indicator	Yes
Trip Indicator	Yes (Time, Average Speed, Fuel)
Dimensions	
Length(mm)	2156
Width(mm)	863
Height(mm)	1243
Ground clearance(mm)	157
Wheelbase(mm)	1453
Saddle Height (mm)	800
Kerb weight(kg)	193

Key Visual:



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BAJAJ | THE WORLD'S FAVOURITE INDIAN

FULLY LOADED
THE NEW DOMINAR 400 WITH
FACTORY-FITTED TOURING ACCESSORIES

DOMINAR 400
DON'T HOLD BACK

TALL VISOR | HAND GUARD | USB CHARGING PORT | NAVIGATION STAY
LEG GUARD | ENGINE BASH PLATE | CARRIER + BACKSTOPPER | SADDLE STAY*
*PAID ACCESSORY



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Images:

